



CERTIFICATE IN CREATIVE WRITING

1 year programme K 20 000 (See Application Form for Payment Options)

The certificate in Creative Writing provides an accessible year-long immersion in writing that focuses on the narrative form with augmenting courses in Screenplay Writing, Narrative Theory, Literature Appreciation, Publishing Studies and a cursory investigation of basic Book Cover Design principles to help market your product better. It's a holistic view that includes both the writing and the propagation of narrative content.

TEVETA ACCREDITED

Open Window Zambia has been granted registration with TEVETA, Reg No: TVA/1061 to offer training at Certificate Level 4 for the Creative Writing Course.

SUBJECTS

Creative Writing

Theme & Plot
Premise & Multi-premise Novels
Characterisation
Effective Dialogue
Logline, Synopsis & Outline
Editing Methodologies

Narrative Theory

Genre & Conventions
Character Types
Focalisation & Narrative Method
Story Themes & Motifs
The Three-Act Structure

Literature Appreciation

Realism & its Legacy
Modernism & Alienation
Magical Realism
Cyberculture, Technology & Identity

Publishing Studies

History of Publishing
Traditional Publishing methods
Digital Publications
Self-publishing Methods

Book Cover Design

Visual Principles
Creative Briefing
Genre & Conventions

Screen Writing

Screenplay Format & Structure
Characters & Dialogue
Character Motivation & Growth
Adaption

PROJECTS

The programme consists of a range of **focused mini-projects** to develop your conceptual, writing, and editing skills in creative writing which include book cover design and a social media campaign.

All mini-projects culminate in the production a main project:

- **Novella** (15000 to 20000 words)

TEACHING METHODOLOGY

Hands-on practical classes
Small groups
Individual feedback
Studio practice
Contemporary theory

SOFTWARE

Word/Pages
CeltX
Adobe Photoshop
Adobe Illustrator

PRACTICAL SKILLS

Concept development
Creative Writing Essentials
Screen Writing Essentials
Book Cover Design
Novel Editing Essentials
Adapting Narrative Texts
Digital Marketing Essentials
Visual Research Methods

INCLUDED IN FEES 1 year subscription to the following:

- **Adobe Creative Suite** Film & Design Production Software
- **Skillshare** Software Training
- **Scribd** Online Digital Library

APPLICATIONS NOW OPEN

Classes start March 2020

APPLY ONLINE openwindowzambia.edu.zm



PROGRAMME FEES

APPLICATION	K 500	Non-refundable. Paid with online application.
REGISTRATION	K 2000	Non-refundable. Paid upon registration to confirm place.
TUITION FEE	K 17,500	See payment options below.
TOTAL FEE	K 20,000	

PAYMENT OPTIONS

Option 1	FULL PAYMENT	Once-off settlement of full amount.	K 20,000
Option 2	PER TERM	Application Fee + Registration Fee + K 4,800 x 4 Terms	K 21,700
Option 3	MONTHLY	Application Fee + Registration Fee + K 2,400 x 9 Months	K 24,100

ENROLMENT PROCESS

Step 1

APPLICATION

- Complete the online application form
- Pay the application fee of K 500

Account Details:

Account Name **OPEN WINDOW ZAMBIA**
 Account Number **913 000 283 0624**
 Bank **STANBIC BANK**
 Branch **ARCADES**
 Swift Code **SBICZMLX**
 Sort Code **040010**

Step 2

APPROVAL

- Approval is granted if you meet the requirements
- A representative will contact you to confirm you application

Entry Requirements:

Grade 12 Certificate

Step 3

REGISTRATION

- Complete the registration form
- Email or hand-deliver the completed registration form
- Pay the registration fee of K 2,000 to confirm you place

On Successful Registration:

Receive your student number & institutional login details